



**LUDLOW EXCHANGE, LLC.**  
New York, NY

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|                                                                                                                                                                                                                                                                                                                                                                                       | <b>LUDLOW EXCHANGE, LLC</b><br><b>DESIGNATED CONTRACT MARKET</b> | <b>Ticker</b><br><br>NCAAMWIN |
| <b>NCAAM WINNER</b><br>Self-Certification of the NCAAM Winner Contract Pursuant to CFTC Regulation 40.2(a)<br>Includes:<br><ol style="list-style-type: none"><li>1. Cover Letter (with Certifications) (Public)</li><li>2. Public Appendix A: Terms and Conditions of the Contract (Public)</li><li>3. Confidential Appendix B: Analysis of Compliance with Core Principles</li></ol> |                                                                  |                               |

**SUBMITTED VIA CFTC PORTAL**

Secretary of the Commission  
Office of the Secretariat  
Commodity Futures Trading Commission  
Three Lafayette Centre  
1155 21st Street, N.W.  
Washington, D.C. 20581

**Re: Self-Certification of the NCAAM Winner Contract Pursuant to Section 5c(c) of the Commodity Exchange Act and CFTC Regulation 40.2(a)**

Dear Sir or Madam:

Pursuant to Section 5c(c) of the Commodity Exchange Act (the “Act”), 7 U.S.C. § 7a-2(c), and Commission Regulation 40.2(a), 17 C.F.R. § 40.2(a), Ludlow Exchange, LLC (“Ludlow” or the “Exchange”), a registered designated contract market doing business as Novig, hereby notifies the Commission of its election to self-certify the NCAAM Winner Contract (the “Contract”) for listing on the Exchange.

A concise description and analysis of the contract follows:

**The Contract.** This contract is an event contract based on the winner of a specific NCAA men’s college basketball (“NCAAM”) game identified by the Exchange. It uses the official result over a set portion of the game, such as a full game or a half. When entering the contract, a participant selects one of the two teams and predicts whether that team will be the winner of the applicable portion of the game; for a full-game contract, the winner is determined inclusive of any overtime, and for a designated segment, the winner is determined from the points scored within that segment. If the selected team is the winner, the contract pays its fixed settlement value of one dollar, and if the other team is the winner, the contract settles at zero. Where the applicable portion of the game ends in a tie, the settlement value is divided equally, and each side receives fifty cents. Each listing corresponds to a single scheduled game, and if the game is canceled, ends without a determinable result, or otherwise cannot be settled under the rules, the contract may be voided.

**Contract Mechanics.** The Contract operates with a \$1.00 Settlement Value, a \$0.001 Minimum Tick, and a \$50,000-per-strike-per-Member Position Accountability Level. Contract iterations will be issued on a recurring basis, with each instance corresponding to the hedging and informational trading needs of the Exchange’s Members.

**Core Principles Compliance.** The Contract is not readily susceptible to manipulation: the Underlying is determined by objective and publicly verifiable criteria, and the underlying events are characterized by broad observability. A detailed analysis of the contract’s compliance with the Core Principles is provided in Confidential Appendix B.



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**Certifications.** Pursuant to Section 5c of the Commodity Exchange Act and Commission Regulation 40.2(a), the Exchange hereby certifies that:

- (i) the Contract complies with the Act and the Commission's regulations thereunder; and
- (ii) concurrently with the filing of this submission, the Exchange has posted on its public website at <https://www.ludlowexchange.com/filings> a notice of pending product certification and a copy of this submission (excluding any materials for which confidential treatment has been requested).

**Confidential Treatment.** Confidential treatment is requested for Confidential Appendix B pursuant to 17 C.F.R. §§ 40.8 and 145.9 and FOIA Exemption 4, 5 U.S.C. § 552(b)(4), as set forth more fully in the accompanying FOIA Confidential Treatment Request.

**Enclosures.** Enclosed with this letter are: (i) Public Appendix A: Terms and Conditions of the Contract; (ii) Confidential Appendix B: Analysis of Compliance with Core Principles; and (iii) FOIA Confidential Treatment Request.

Sincerely,

Calvin Smith  
Head of Markets  
Ludlow Exchange, LLC

## PUBLIC APPENDIX A: TERMS AND CONDITIONS OF THE CONTRACT

### NCCAM Winner

|                     |                                 |
|---------------------|---------------------------------|
| PRODUCT NAME        | NCCAM Winner                    |
| RULEBOOK CODE       | NCCAM-001                       |
| CONTRACT TYPE       | Event Contract                  |
| ISSUANCE            | Recurring (per scheduled event) |
| UNDERLYING CATEGORY | Sports: College Basketball      |

### CONTRACT SPECIFICATIONS

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For the Contract certified by this submission, the variables used in these terms and conditions take the following values:

| Variable      | Value                                 |
|---------------|---------------------------------------|
| <game>        | Kansas Jayhawks vs. Kentucky Wildcats |
| <team 1>      | Kansas Jayhawks                       |
| <team 2>      | Kentucky Wildcats                     |
| <competitor>  | Kansas Jayhawks                       |
| <date>        | November 10, 2026                     |
| <time period> | Full Game                             |

### GENERAL TERMS

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**Scope:** These rules shall apply to this Contract.

**Type:** The type of Contract is an Event Contract.

**Issuance:** These Rules apply solely to the Contract identified in the Contract-Specific Terms.

**Underlying:** The Underlying for this Contract is the official outcome of <time period>. Where <time period> is a designated segment of <game> (for example, a specified half), the Underlying is the team that scores more points during <time period>, or a Tie if the teams score an equal number of points, determined solely from points scored within that segment as recorded by the Source Agency; points scored in any other segment or in <overtime> are excluded unless <overtime> is expressly included in <time period> at the time of listing. Where <time period> is the entire game, the Underlying is the

official winner of the game unless otherwise specified in these rules. Revisions to the Underlying made after the Expiration Time will not be accounted for in determining the Expiration Value.

**Source Agency.** The Source Agency for this Contract is the National Collegiate Athletic Association ("NCAA"), including any successor entity resulting from an official name change or reorganization of NCAA.<sup>1</sup>

The Expiration Value shall be determined exclusively from the following hierarchy, applied in order (i) the official box score as published by NCAA; (ii) ESPN; (iii) the Associated Press; (iv) Fox Sports. No other source may be used to determine the Expiration Value. Once the Expiration Value has been determined, subsequent revisions to official statistics or scoring decisions shall not reopen or alter the Expiration Value. The Governing Body of <contest> will be determined based on which organization above sanctions, regulates, and governs <contest>. Only one Governing Body can be the Source Agency.

**Void:** The conditions under which a Contract on <game> may be Void are specified throughout this Contract. All Voids will settle on the basis of the Fair Value Settlement Rule.

**Payout Criterion:** The Contract will settle as follows:

(i) **Full game.** Where <time period> is the entire <game>: if the Expiration Value of the Contract is that <competitor> is the official winner of <game>, the Member holding the YES side of the Contract will receive \$1.00; if the other team is the official winner, the Member holding the NO side of the Contract will receive \$1.00. If there is no official winner, or as otherwise specified in this Contract, the Contract will settle to Void.

(ii) **Designated segment.** Where <time period> is a designated segment of <game>: if <competitor> scored more points than the other team during <time period>, the Member holding the YES side of the Contract will receive \$1.00; if the other team scored more points during <time period>, the Member holding the NO side of the Contract will receive \$1.00. If <team 1> and <team 2> score an equal number of points during <time period>, the Member holding the YES side and the Member holding the NO side will each receive \$0.50 per Contract. If the outcome of <time period> cannot be determined, or as otherwise specified in this Contract, the Contract will settle to Void.

## BASKETBALL-SPECIFIC TERMS AND RULES

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<game>: Refers to a specific Basketball <game> specified by the Exchange, identified by the two participating teams and the scheduled date, and where applicable the round or series designation (e.g., NCAA Tournament First Round or Final Four).

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<sup>1</sup> This entity is not affiliated or associated with Ludlow Exchange, LLC. Neither this entity nor any of its affiliates sponsors, endorses, sells, promotes, approves, or is otherwise involved with this Contract or any other product offered by Ludlow Exchange. Any reference to this entity is solely for purposes of identifying the underlying event and the applicable settlement source.

<team 1> and <team 2> refer to the basketball franchises, teams, programs, or clubs participating in <game>, as identified by the Exchange, including but not limited to official team names, abbreviations, colors, cities or institutions of origin, nicknames, or any other identifying characteristics. If a team undergoes a name change, relocation, rebranding, or similar change where there is operational continuity, the Contract will continue to reference that team under its updated designation, and open Contracts will remain valid and unaffected.

**<competitor>:** <competitor> is the participant in <game> selected by the Member upon entering into the Contract. The participants eligible to be selected are <team 1> and <team 2> as defined in these Rules.

**<date>:** Refers to the date of <game> in Eastern Time, as designated by the Exchange at the time of listing. In the event of a rescheduled game, the Exchange will update <date> to reflect the newly scheduled date of <game> per the Scheduling and Postponement Rule. If the Exchange cannot unambiguously identify a makeup game as the rescheduled <game>, the Contract will settle to Void.

**Commencement:** Commencement refers to the opening tip-off of <game>.

**Overtime:** Overtime refers to any overtime period(s) of <game>.

**<time period>** refers to the portion of the contest over which the Payout Criterion is measured and is limited to one, and only one, of the following:

- **First Half:** The first half.
- **Second Half:** The second half, exclusive of Overtime. This is the default where the Contract Title specifies only "Second Half."
- **Regulation:** Regulation time only, excluding Overtime.
- **Full Game:** Inclusive of Overtime

No other values are permitted.

## EVENT RESULT AND SETTLEMENT

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**Official Game and Winner Rule:** If <time period> is a full game, the following rules apply:

- If the Governing Body records an official winner of <game> (including after any <overtime>, resumption, or completion recognized before Expiration), Contracts settle on that winner.
- If a team forfeits before Commencement, the Contract settles to Void and is resolved under the Fair Value Settlement Rule. If a team forfeits after Commencement, the winner recorded by the Governing Body by reason of the forfeit is the official winner of <game>, and Contracts settle on that winner. If no winner is recorded the Contract settles to Void.

If **<time period>** is a segment of **<game>**, the result of that complete segment is used to determine the Contract regardless of whether **<game>** as a whole becomes official or is completed. If the segment is not completed and its result is not recorded, the Contract will settle to Void.

For illustration purposes, if **<game>** is stopped early but the Governing Body records an official winner under its own rules for a shortened or called game, Contracts settle on that winner; if **<game>** is forfeited or otherwise not played to a result, Contracts settle to Void unless the outcome was already determined. For a segment market, if the first half is completed and its winner recorded, the Contract settles on that result even if **<game>** is later suspended and never completed.

**Scheduling and Postponement Rule:** As used in this Rule, the "originally scheduled start time" and the "scheduled calendar day" of **<game>** are determined by **<date>** as designated by the Exchange at the time of listing, and are updated only where the Exchange formally reschedules **<game>** and updates **<date>** pursuant to the definition of **<date>**. A delay, suspension, or postponement does not by itself update **<date>**. The postponement window under this Rule is 48 hours, or 45 days where **<game>** is a playoff or postseason game as designated by the Source Agency.

If **<game>** does not Commence on its scheduled calendar day, the Contract settles to Void unless (i) the Exchange has updated **<date>** and **<game>** Commences on the updated calendar day, or (ii) **<game>** Commences within the postponement window of its originally scheduled start time.

If **<game>** Commences but is then suspended or delayed before the Expiration Value can be determined, the Contract settles to Void unless **<game>** resumes within the postponement window of the time of suspension.

If **<game>** is abandoned due to external conditions after the scheduled start time but before Commencement, such abandonment is treated as a postponement, and this Rule applies as if **<game>** had not Commenced.

**Replay in Full:** If the Governing Body orders **<game>** to be replayed in full rather than resumed, the replayed game is treated as the rescheduled **<game>** under this Rule, settles solely on the result of the replayed game, and all events from the abandoned attempt are disregarded. A game continued from the point of suspension is a resumption, not a replay, and prior play counts toward settlement.

**Series Conclusion Rule:** If **<game>** refers to a specific game number within a playoff or championship series (e.g., a championship series game 6), and the series concludes before that game number is reached, all Contracts on **<game>** settle to Void. For the avoidance of doubt, a series is considered concluded when one team has clinched the series pursuant to the official records of the Source Agency, rendering the specified game unnecessary.

**No Result and Data Availability Rule:** If the Source Agency has not recorded a result sufficient to determine the Expiration Value upon the conclusion of **<game>**, the Exchange will wait up to 48 hours from the conclusion of **<game>** for the Source Agency to record such a result. If the Source Agency has

not recorded a result sufficient to determine the Expiration Value by the end of that 48-hour period, the Contract settles to Void.

## CONTINGENCIES

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**Extraordinary Circumstances Rule:** In the event of an extraordinary circumstance that renders a team or player unable to compete in <game>, or that otherwise materially affects the Underlying or the integrity of the settlement process, including but not limited to the death, serious injury, or incapacitation of one or more players, coaches, or staff members, the Exchange may determine, based upon the information reasonably available at the time, that settling the Contract to Void is necessary to prevent manipulation, price distortion, or a disruption of the settlement process. Absent such a determination, Contracts settle in accordance with the other provisions of this Contract, and if <game> is completed and an official result is recorded by the Source Agency, Contracts settle on that result notwithstanding the circumstance. The Exchange will make any determination under this Rule as promptly as reasonably practicable, will publish notice of the determination and a summary of its basis on its website, and will maintain a contemporaneous record of the information relied upon. All determinations under this Rule are final.

**General Market Suspension Rule:** The Exchange may suspend trading in any Contract at any time pending clarification of an unusual or uncertain event that may affect the outcome or validity of <game>, where the Exchange determines that continued trading may result in manipulation, price distortion, or a disruption of the settlement process. For illustration purposes, the Exchange may suspend trading upon a credible but unconfirmed report that <game> has been postponed, that a result is under official review, or that a participant is unable to compete, pending confirmation of whether and how <game> will proceed. The Exchange will resolve the suspension, by resuming trading or issuing a determination, within 24 hours of the suspension or, where it cannot do so, will extend the suspension for a stated further period, not to exceed the Expiration Date. Upon resolution of the underlying uncertainty or expiry of the final stated period, affected Contracts will be resolved under the applicable settlement provisions of this Contract or will settle to Void if the Exchange determines that this will reduce the possibility of manipulation or disorderly trading on the market. The Exchange will publish notice of any suspension, extension, or resolution on its website, and will record the basis for each contemporaneously. All determinations under this Rule are final.

**Contingencies:** Before Settlement, the Exchange may, at its sole discretion, initiate the Market Outcome Review Process pursuant to the Rulebook. If an Expiration Value cannot be determined on the Expiration Date, the Exchange has the right to determine payouts pursuant to the Rulebook or declare the Contract void.

## FAIR VALUE SETTLEMENT RULE

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**Fair Value Settlement Rule:** Where a Contract settles to Void, or where any other provision of this Contract provides for settlement at fair value, the Exchange will resolve all affected Contracts pursuant to this Rule.

- (a) **Reference Time.** The "Reference Time" is the earliest of: (i) the suspension, interruption, or termination of <game>; (ii) any halt of trading in the Contract imposed by the Exchange in connection with the circumstance giving rise to settlement under this Rule; and (iii) the first public report of that circumstance. Where a Contract settles to Void by operation of a condition specified in this Contract rather than an event affecting <game>, including the conclusion of a series under the Series Conclusion Rule or the inability to identify a rescheduled <game> under the definition of <date>, the Reference Time is the time at which satisfaction of that condition became certain, whether by official announcement, the recording of the relevant result or determination by the Source Agency, or the Exchange's determination, or any earlier halt of trading in the Contract imposed by the Exchange in connection with that condition. Where the Exchange reasonably determines that the circumstance was reflected in trading in the Contract before the earliest of these times, the Exchange may set an earlier Reference Time. Where the precise time of any event described in this paragraph cannot reasonably be determined, the Exchange may rely on an approximate time.
- (b) **Calculation Window.** The "Calculation Window" is the 30-minute period ending at the Reference Time or, where the Contract has been listed for trading for less than 30 minutes as of the Reference Time, the period from listing to the Reference Time.
- (c) **Fair Value Price.** The "Fair Value Price" is the time-weighted average, over the Calculation Window, of a composite price for the outcome referenced by the Contract, calculated from: (i) prices for the same outcome published by independent, widely disseminated commercial markets, converted to implied prices by removing the embedded margin from each source pursuant to a consistent, documented normalization methodology; and (ii) the midpoint of the best bid and best offer for the Contract on the Exchange. The composite will reflect no fewer than two independent sources under clause (i) where available, combined with the Exchange's own market data pursuant to a weighting methodology established by the Exchange and applied consistently across Contracts. The Fair Value Price will not be less than \$0.00 or greater than the Settlement Value, and will be rounded to the nearest Minimum Tick, with a value falling exactly between two ticks rounded to the tick closer to the composite price at the Reference Time.
- (d) **Data Integrity.** In determining the Fair Value Price, the Exchange may exclude from the composite (i) any Transaction or quotation on the Exchange that the Exchange reasonably determines resulted from anomalous, erroneous, non-bona-fide, or manipulative activity; (ii) any interval during which the market in the Contract on the Exchange was one-sided, or during which the width of the bid-offer spread or the displayed size rendered quotations unreliable; and (iii) any external source whose published prices are stale, materially divergent from the other sources without apparent basis, suspended, or otherwise unreliable during the Calculation Window.
- (e) **Fallbacks.** If one component of the composite is unavailable or unreliable during the Calculation Window, the Fair Value Price will be determined from the remaining component or components. If neither sufficient external source prices nor sufficient reliable two-sided activity on the Exchange is available during the Calculation Window, the Exchange will apply the following, in order, using the first source that yields a reliable Fair Value Price: (i) the most recent period of no less than 30 minutes within the 24 hours preceding the Reference Time in which the composite can be reliably calculated; (ii) contemporaneous prices of related Contracts listed on the

Exchange that reference **<game>**; and (iii) if no reliable Fair Value Price can be determined from the foregoing, the affected Contracts will be resolved without a Fair Value Price, and Members will receive the return of funds that are at risk in the market.

- (f) **Settlement.** Where a price is determined, each affected Contract will settle with the Member holding the YES side receiving the Fair Value Price per Contract and the Member holding the NO side receiving the Settlement Value minus the Fair Value Price per Contract, in lieu of any other payout under this Contract.
- (g) **Determination, Notice, and Finality.** The Exchange will determine the Fair Value Price no later than the day after the Expiration Date, unless the Market Outcome Review Process has been initiated, in which case the timeline of that process governs. The Exchange will publish the Fair Value Price and a summary of the basis for its determination on its website, and will maintain a contemporaneous record of the data considered, any exclusions or fallbacks applied, and the resulting calculation. Any determination made by the Exchange under this Rule is final.

For illustration purposes:

- in the event **<game>** is suspended after tip-off with the selected team ahead and is never completed, no official winner is recorded and the Contract settles to Void. Where independent commercial markets published prices for the selected team implying \$0.78 and \$0.82 after removal of embedded margin, and the midpoint of the best bid and best offer on the Exchange averaged \$0.80 over the same period, the composite price, calculated from those external prices together with the Exchange's own market data and time-weighted over the Calculation Window, is \$0.80, and the Exchange settles the YES side at \$0.80 and the NO side at \$0.20 per Contract.
- the Exchange may exclude from the composite a burst of Transactions between related accounts on the Exchange that does not reflect genuine market interest, or an external source whose published prices are stale or diverge materially from all other sources during the Calculation Window without apparent basis; in each case the Fair Value Price is calculated from the remaining reliable components. And where **<game>** is a lightly traded market in which no external source publishes prices and the Exchange's own quotations during the Calculation Window are too sparse and wide to be reliable, the Exchange looks first to the most recent period within the preceding 24 hours in which the composite can be reliably calculated, then to related Contracts on **<game>**, and, failing those, resolves the Contract by returning Member funds.

## CONTRACT MECHANICS

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**Minimum Tick:** The Minimum Tick size for the Contract shall be \$0.001.

**Position Accountability Level:** The Position Accountability Level for the Contract shall be \$50,000 per strike, per Member.

**Expiration Time:** The Expiration Time of the Contract shall be the time at which the Expiration Value can first be determined pursuant to the applicable rules of this Contract.

**Expiration Date:** The Expiration Date of the Contract shall be the earlier of (a) the date on which the Expiration Time occurs, or (b) the fifteenth day following the day on which <game> is played to completion, or, where <game> does not validly Commence under the Scheduling and Postponement Rule, the last day on which it could have validly Commenced (in which case the Expiration Time is 11:59:59 p.m. Eastern Time). The Expiration Date operates as a hard backstop; no settlement or expiration event occurring after the Expiration Date will affect the Contract. If the Expiration Time has not occurred by the date determined under clause (b), the Contract settles on that date pursuant to the applicable rules of this Contract, and no later occurrence of the Expiration Time will affect the Contract.

**Last Trading Date:** The Last Trading Date of the Contract will be the same as the Expiration Date. The Last Trading Time will be the same as the Expiration Time.

**Settlement Date:** The Settlement Date shall be no later than the day after the Expiration Time occurs, or, where settlement is determined under the Fair Value Settlement Rule or the Market Outcome Review Process has been initiated, as provided in those provisions. Settlement occurs on the Settlement Date in accordance with the Rulebook.

**Settlement Value:** The Settlement Value for this Contract is \$1.00, unless the Contract settles to Void, in which case the Contract settles pursuant to the Fair Value Settlement Rule.

**Expiration Value:** The Expiration Value is the value of the Underlying on the Expiration Date at the Expiration Time.

**Determination Finality Rule:** The determination of the Expiration Value is final, and corrections, protests, scoring changes, rulings, or similar actions taken by the Source Agency with regard to <game> made after Expiration will not affect the Expiration Value.

## **TRADING PROHIBITIONS APPLICABLE TO INSIDERS AND DECISION MAKERS**

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Trading in this Contract is subject to Rule 5.11 of the Exchange Rulebook, which prohibits trading by:

- (a) Persons possessing material nonpublic information relating to the Underlying.
- (b) Players, coaches, officials, judges, referees, decision makers, or other persons capable of influencing the Underlying.
- (c) Employees or affiliates of the applicable Source Agency.
- (d) Any other persons prohibited from trading under Rule 5.11.

Additional restrictions applicable to Exchange personnel and Affiliates are contained in Rules 2.12 and 2.13 of the Exchange Rulebook.

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